

# PRIVACY POLICY OF THE SERVICE

<https://umlub.edu.pl>

version effective as of May 19, 2026

## I. Basic Information

1. The use of the website <https://umlub.edu.pl> (hereinafter referred to as the: "Service") may involve the processing of personal data of its users to the extent necessary to ensure the proper functioning of the Service, maintain security, provide electronically supplied services, and conduct statistical analyses regarding the use of the Service.
2. The Administrator of personal data is the Medical University of Lublin, with its registered office at Al. Raławickich 1, 20-059 Lublin, NIP (Tax Identification Number): 712-01-06-911, REGON (National Business Registry Number): 000288716, e-mail address: [biuro.rektora@umlub.edu.pl](mailto:biuro.rektora@umlub.edu.pl) (hereinafter referred to as the: "Administrator").
3. Contact with the Data Protection Officer is possible:
  - o via electronic mail at the address: [iod@umlub.edu.pl](mailto:iod@umlub.edu.pl),
  - o in writing to the address of the Administrator's registered office with the annotation "Inspektor Ochrony Danych" ("Data Protection Officer").
4. Personal data of users are processed in accordance with:
  - o Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 (GDPR),
  - o the Act of May 10, 2018 on the Protection of Personal Data,
  - o the Act of July 12, 2024 – Electronic Communications Law,
  - o other applicable provisions of law.

## II. Scope and Purposes of Data Processing

1. The Administrator may process the following data of users:
  - o IP address,
  - o data about the device and web browser,
  - o data about activity within the Service,
  - o data stored in cookies,
  - o data provided by the user via contact forms.
2. Personal data are processed for the following purposes:
  - o a) ensuring the proper functioning of the Service,
  - o b) maintaining the security of the Service,
  - o c) handling inquiries sent via contact forms or electronic mail,
  - o d) conducting statistical and analytical studies regarding the use of the Service,
  - o e) establishing, exercising, or defending against potential legal claims.
3. The legal basis for the processing of personal data is:
  - o a) Art. 6(1)(a) of the GDPR – the user's consent, regarding optional cookies as well as external analytical and multimedia tools,
  - o b) Art. 6(1)(b) of the GDPR – necessity for the performance of a contract for the provision of electronically supplied services to which the user is a party,
  - o c) Art. 6(1)(c) of the GDPR – fulfillment of legal obligations incumbent on the Administrator,

- d) Art. 6(1)(e) of the GDPR – necessity for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Administrator (in particular, in the case of correspondence via contact forms regarding matters related to the statutory activities and tasks of the University),
- e) Art. 6(1)(f) of the GDPR – the legitimate interest of the Administrator consisting in ensuring the security of the Service, conducting statistics, establishing, exercising, or defending against claims, and protection against abuse (to the extent that the Administrator does not act for the purpose of performing public tasks).

### **III. Google Analytics**

1. The Service uses the Google Analytics tool provided by Google Ireland Limited to create statistics and analyses concerning the use of the Service.
2. Google Analytics uses cookies to analyze how users interact with the Service.
3. Data collected via Google Analytics may include, among others: IP address, online identifiers, device information, and user activity data within the Service.
4. Data are processed exclusively after obtaining the user's consent expressed through the cookie consent management mechanism.
5. The user may withdraw consent for the use of analytical cookies at any time by changing the cookie settings in the browser or using the consent management mechanism available within the Service.
6. Detailed information regarding data processing by Google is available at: [Google Privacy Policy](#).

### **IV. uMap (OpenStreetMap France)**

1. The Service may use the uMap tool, based on OpenStreetMap data and maintained by OpenStreetMap France (Association OpenStreetMap France), in order to present maps, display locations of the University's facilities, and facilitate the use of the Service's functionalities for users.
2. Using interactive uMap maps involves sending direct requests to OpenStreetMap France servers. As a result of this process, the IP address and web browser data are automatically transmitted to this external entity in order to properly render the map on your device.
3. Detailed information regarding the principles of data processing by OpenStreetMap France is available at: [OpenStreetMap France Privacy Policy / Mentions légales](#).

### **V. YouTube Service**

1. Video materials made available on YouTube may be embedded in the Service. This service is provided by Google Ireland Limited (Gordon House, Barrow Street, Dublin 4, Ireland).
2. Displaying video materials involves establishing a direct connection with Google's servers. As a result, the IP address and information about activity in the Service (including, among others, the fact that the video was played) are transmitted to Google.
3. The Administrator embeds video materials using the enhanced privacy mode (extended data protection mode), which restricts YouTube from saving cookies on your device until you click the video play button.

4. Detailed information on the rules of data processing by Google (including YouTube) and privacy management options can be found at: [Google Privacy Policy](#).

## **VI. Cookies**

1. The Service utilizes cookies ("cookies").
2. Cookies are IT data stored on the user's terminal equipment and are used to:
  - ensure the proper functioning of the Service,
  - maintain the user's session,
  - adjust the functionalities of the Service,
  - conduct statistical analyses.
3. The Service utilizes:
  - a) necessary cookies – enabling the correct functioning of the Service,
  - b) analytical cookies – used to create statistics and traffic analyses within the Service.
4. Analytical cookies are used exclusively after obtaining the user's consent.
5. During the first visit to the Service, a message regarding the use of cookies is displayed to the user along with the option to manage preferences.
6. The user may at any time:
  - change the settings regarding cookies via the consent management panel in the Service,
  - restrict, partially block, or clear cookies directly in their web browser settings.
7. Restricting the use of cookies may affect certain functionalities of the Service.

## **VII. Data Recipients**

1. Personal data may be transferred to:
  - entities providing IT services,
  - providers of analytical and multimedia services (including Google Ireland Limited),
  - entities providing hosting and maintenance of the Service's infrastructure,
  - entities authorized under the provisions of law.
2. The Administrator enters into appropriate data processing agreements with processors, ensuring the protection of personal data in accordance with applicable legal regulations.

## **VIII. Data Transfer Outside the European Economic Area**

1. In connection with the use of Google Analytics and YouTube services, user data may be transferred outside the European Economic Area, in particular to the United States of America by Google LLC.
2. The transfer of data takes place in accordance with the mechanisms provided for by the GDPR regulations, in particular on the basis of the European Commission's adequacy decision establishing an adequate level of protection for personal data (EU-US Data Privacy Framework) or through the use of standard contractual clauses approved by the European Commission.

## **IX. Data Retention Period**

1. Personal data are stored for the period necessary to achieve the purposes for which they were collected.
2. Data processed in connection with handling correspondence and contact forms are stored for the period necessary to provide a response, resolve the matter, and as required by the regulations on the archiving of documentation in public entities.
3. Statistical, analytical, and media-playback data may be stored for the period resulting from the configuration of specific tools or until the user withdraws their consent.

## **X. User Rights**

1. The User is entitled to the right to:
  - access their data and receive a copy thereof,
  - rectify (correct) data,
  - erase data (in situations specified in Art. 17 of the GDPR),
  - restrict processing,
  - data portability,
  - object to processing (in the case of processing based on Art. 6(1)(e) or (f) of the GDPR),
  - withdraw consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal.
2. The user has the right to lodge a complaint with the supervisory authority – the President of the Personal Data Protection Office (ul. Stanisława Moniuszki 1A, 00-014 Warsaw), if they consider that the processing of their personal data violates the provisions of the GDPR.

## **XI. Data Security**

1. The Administrator applies appropriate technical and organizational measures to ensure the protection of processed personal data, suitable to the risks and categories of data subject to protection.
2. The Service uses an encrypted SSL/TLS connection, which ensures secure data transmission over the Internet.

## **XII. Final Provisions**

1. The Administrator reserves the right to introduce changes to this Privacy Policy.
2. The current version of the Privacy Policy is published in the Service.
3. Changes enter into force on the day of their publication in the Service.
4. Hyperlinks (links) to external portals (YouTube, Facebook, Instagram, LinkedIn) are placed within the Service. These links are static in nature – merely browsing the Service does not automatically transfer user data to these portals. After clicking a link, the user leaves the Service, and the processing of their personal data is then subject to the rules defined by the administrators of the respective social media networks.